



Hoosier Hills Estate Planning Council

www.hhepc.org



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Dear Sir/Madam:

There is still time to sponsor the Hoosier Hills Estate Planning Council's Estate Planning Day, which will be held this year on May 9, 2019. This year's Estate Planning Day will consist of a series of presentations by experts in their respective fields:

- **Rodney Retzner, Attorney, Krieg DeVault – Avoiding Estate Litigation**
- **Marvin Hills, CPA, Crowe Horwath – S-Corp Stocks Held in Trust**
- **Susan Hunter, Attorney, Hunter Law Office – Practice Management**
- **Polly Dobbs, Attorney, Dobbs Legal Group, LLC – Estate Planning in Agribusiness**
- **Brian Melvin, Senior Wealth Manager, United Capital – Social Security Planning**
- **Patrick Olmstead, Jr. Attorney, Patrick Olmstead Attorney at Law – Ethics Session**

As a major sponsor (Gold, Silver, or Bronze), you will receive at least four (4) free event tickets and a booth for your business. Many other sponsorship opportunities are available – please see below.

If you are interested in sponsoring this year's Estate Planning Day, take a moment to review the materials in the attached brochure. If you would like to sponsor, please do so by filling out the attached Application and returning it along with your payment to Jessica Hidalgo, HHEPC Treasurer, 813 W. 2nd Street, Seymour, Indiana 47274.

If you have any sponsorship questions, please do not hesitate to contact me at (812) 332-1000 or at criker@lawcjb.com.

Best,

Cheyenne N. Riker, Sponsorship Chair

SPONSORSHIP LEVELS

HHEPC ESTATE PLANNING DAY

MAY 9, 2019

1) Gold \$2,500

- a. Two booth spaces
- b. 10 free event tickets
- c. 1-page ad in conference materials with priority location
- d. 1-page company biography in the digital and print conference materials
- e. Company name on all advertising announcements
- f. Recognition by speakers from the podium during event
- g. Prominent placement of company banner in main room during keynote address
- h. Company name listed on table cards

2) Silver \$2,000

- a. 1 booth space
- b. 7 free event tickets
- c. ½ page ad in the conference materials and ½ page company biography in the digital & print conference materials
- d. Recognition by speakers in opening and closing remarks from the podium
- e. Placement of company banner in main presentation room

3) Bronze \$1,500

- a. 1 booth space
- b. 4 free event tickets
- c. ½ page ad in the digital and print conference materials
- d. Placement of company banner in main presentation room

4) Meal Sponsor - \$2,000

- a. 1 Booth Space
- b. 5 free event tickets
- c. ½ page ad in the digital and print conference materials
- d. Recognition during lunch

5) Supporting Sponsor

- a. \$675 – 1 full page ad in conference materials
- b. \$675 – 1 full page bio in conference materials
- c. \$400 – ½ page ad in digital & print conference materials
- d. \$275 – business card in digital & print conference materials
- e. \$400 – purchase of booth (\$250 for non-profit)
- f. \$375 – break sponsor (limit of 2)
 - i. ¼ page ad
 - ii. Recognition during breaks
 - iii. 1 free event ticket

OTHER DETAILS

Make checks payable to HHEPC (Hoosier Hills Estate Planning Council) and mail them to Jessica Hidalgo, HHEPC Treasurer, 813 W. 2nd Street, Seymour, Indiana 47274.

For Questions about Sponsorships, contact Cheyenne Riker, (812) 332-1000 or criker@lawcjb.com.

Hoosier Hills Estate Planning Council

Sponsorship Application for 2019 Hoosier Hills Estate Planning Day

Sponsor Name: _____

Mailing Address: _____

City, State, Zip: _____

E-Mail Address: _____

Telephone No.: _____

Contact Person: _____

Initial	Sponsorship Level	Deadline: 4/15/19
	Gold	\$2,500
	Silver	\$2,000
	Bronze	\$1,500
	Meal Sponsor	\$2,000
	Supporting Sponsor	
	Full Page Ad in Program	\$675
	Full Page Bio in Program	\$675
	Half Page Ad in Program	\$400
	Business Card	\$275
	Purchase of Booth	\$400
	Purchase of Booth (NP)	\$250
	Break Sponsor	\$375

***Deadline for all sponsorship opportunities is April 15, 2019**