



Hoosier Hills Estate Planning Council

www.hhepc.org

Hoosier Hills Estate Planning Council • c/o Jessica Hidalgo • 812-405-1734 • 813 West 2nd Street. • Seymour, In 47274



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Dear Sir/Madam:

The Hoosier Hills Estate Planning Council (HHEPC) is happy to announce that The 2021 Estate Planning Day will be held this year on October 29, 2021 at the Monroe Convention Center in downtown Bloomington. We are planning to hold this event in-person and are exploring our ability to offer a virtual attendance option, as well.

The 2021 Estate Planning Day will feature speakers who are experts in the professional areas of law, accounting, retirement planning and insurance. Conference attendees will be professionals working in these areas, including members of HHEPC.

Enclosed is information about the various sponsorship levels for the 2021 Estate Planning Day. **The deadline for sponsorship is October 1, 2021.** We are offering an **Early Bird Discount of 10% if you register before August 31, 2021.**

In addition, this year's conference will include a one-hour panel discussion that will be open to the public. The panel will offer basic information about estate planning and public attendees will be given the opportunity to visit the sponsor booth exhibit area during the Noon-1:00 pm lunch hour. We hope that adding this option will allow you to make your services known not only to estate planning professionals, but to the general public as well. We have offered a special opportunity to focus your efforts on the public by sponsoring the public panel.

If you are interested in sponsoring the 2021 Estate Planning Day, please take a moment to review the attached levels and application. If you are interested in sponsoring the event, please either:

- 1) complete the attached application and return it along with your payment to Jessica Hidalgo, HHEPC Treasurer, 813 W. 2nd Street, Seymour, Indiana 47274, or
- 2) visit our website www.hhepc.org/Events/2021 Estate Planning Day Sponsor Registration (<https://www.hhepc.org/events/event/21066>) to register online.

If you have any sponsorship questions, please do not hesitate to contact me at (812) 676-6030, erin@bloomingtonlaw.com, or contact our HHEPC administrator, Kathleen McConahay, (812) 345-5220, kmconahay@yahoo.com.

Best,

Erin M. Martoglio, President
Hoosier Hills Estate Planning Council

HHEPC ESTATE PLANNING DAY OCTOBER 29, 2021

Sponsorship Levels

Deadline for registration: October 1 – Early Bird Discount of 10% before August 31

	PLATINUM	GOLD	SILVER	BRONZE	MEAL SPONSOR	PUBLIC PANEL SPONSOR*
	\$2,500	\$2,000	\$1,500	\$350	\$1,000	\$1,000
Exhibit booth	Yes	Yes	Yes	--	--	Yes
Logo on website	Large/prominent linked logo and company name	Medium linked logo and company name	Small linked logo and company name	Company Name	Small linked logo with company name	Medium linked logo and company name
Logo on marketing materials	Large/prominent	Medium	Small	Company Name	Small	Logo on marketing materials to public panel session
Ad in program materials	Full page ad in prominent location & 1 page company ad/bio in materials	½ page ad in front of program w/ ½ page write up/bio of company in materials	½ page ad within program	¼ page ad within program	¼ page ad in program materials	--
Day of program	Recognition from podium in opening remarks and closing remarks	Recognition from podium in opening remarks and closing remarks	--	--	Lunchtime recognition from podium	Recognition at public panel session; Company representative option to be one of the panelists (note: only one presenter per professional area)
Banner display at event	Yes	Yes	Yes	--	Yes	Banner at public panel event
Tickets	5	3	2	--	1	--
Tabletop Card	Large/prominent	Medium	--	--	Medium	--

Make checks payable to HHEPC (Hoosier Hills Estate Planning Council) and mail them to Jessica Hidalgo, HHEPC Treasurer, 813 W. 2nd Street, Seymour, Indiana 47274, or visit www.hhepc.org, and register under the Events tab as a 2021 Estate Planning Day Sponsor.

Hoosier Hills Estate Planning Council

Sponsorship Application for 2021 Hoosier Hills Estate Planning Day

Act by August 31, 2021 for 10% EARLY BIRD DISCOUNT!

Sponsor Name: _____

Mailing Address: _____

City, State, Zip: _____

E-Mail Address: _____

Telephone No.: _____

Contact Person: _____

Please mark your choice "X"	Sponsorship Level	Before 8/31/21 Early Bird	After 8/31/21** Deadline for all sponsorship opportunities is October 1, 2021.
	Platinum*	\$2,250	\$2,500
	Gold*	\$1,800	\$2,000
	Silver*	\$1,350	\$1,500
	Bronze	\$315	\$350
	Meal Sponsor*	\$900	\$1,000
	Public Panel Sponsor*	\$900	\$1,000

Additional information

- The event time is 7:30AM to 4PM. As the event approaches, sponsors will be given more detailed information on booth set-up. Attendees will have time before the conference, during breaks and during lunch to visit sponsor booths.
- Sponsors should email logo to Kathleen McConahay at kmccconahay@yahoo.com. Logos should be of sufficient quality to display in electronic and print media. Please email your logo promptly after submitting your sponsorship application so that we can display it on the HHEPC website as soon as possible.
- Advertisements for the program materials must be submitted no later than October 1, 2021 to Kathleen McConahay at kmccconahay@yahoo.com. A PDF is preferred.
- For sponsorship levels including banner display, sponsors must bring their own banner to be displayed and set up the banner before the start of the conference.