



# PATRICK GILKEY

Investment Analyst, CFA®

Patrick Gilkey is an Investment Analyst with First Financial Wealth Management and is responsible for researching individual equities that are offered through the organization's investment strategies.

Prior to joining First Financial in 2015, Patrick received his MBA from the University of Dayton and his B.S. from Ohio University. He holds the Chartered Financial Analyst® designation and is a member of the CFA Institute and CFA Society Cincinnati.

Patrick and his wife, Mackenzie, reside in Cincinnati, Ohio. They enjoy FC Cincinnati soccer, concerts, beach vacations and hiking with their dog, Darla.

First Financial Bank  
255 East Fifth Street  
Suite 700  
Cincinnati, OH 45202

513.979.5841 (Office)  
513.214.9882 (Cell)  
[patrick.gilkey@bankatfirst.com](mailto:patrick.gilkey@bankatfirst.com)

First Financial Wealth Management, a division of First Financial Bank, provides investment advisory, wealth management and fiduciary services. First Financial Wealth Management does not provide legal, tax or accounting advice. The products and services made available by First Financial Wealth Management:

Are Not Deposits	Are Not FDIC insured	Have No Bank or Federal Government Guarantee	May Lose Value
------------------	----------------------	--	----------------

**FIRST** is a registered trademark of First Financial Bancorp

# first

first financial  
wealth management

Another step on the path to success

[bankatfirst.com/wealth](http://bankatfirst.com/wealth)



# TIM BACK

## Senior Research Analyst

Tim Back, CFA®, is a senior research analyst with First Financial Bank. Tim has been in the financial services industry since 2007. He is responsible for managing research and due diligence for investments offered through the organization's broad investment strategies.

Prior to joining First Financial Wealth Management, Tim was a senior risk analyst for Fifth Third Bank's commercial portfolio. He previously served as an investment analyst for Great American Advisors, Inc. and served on the firm's investment committee.

Tim graduated with a master's degree in business administration from Xavier University and received his undergraduate degree from the University of Cincinnati. He holds the Chartered Financial Analyst® designation and is a member of CFA Institute and CFA Society Cincinnati.

First Financial Center  
255 E. Fifth Street  
Suite 700  
Cincinnati, OH 45202

513-979-5865 **Office**  
513-716-7806 **Cell**  
513-246-2144 **Fax**  
tim.back@bankatfirst.com

First Financial Wealth Management, a division of First Financial Bank, provides investment advisory, wealth management and fiduciary services. First Financial Wealth Management does not provide legal, tax or accounting advice. The products and services made available by First Financial Wealth Management:

Are Not Deposits   Are Not FDIC Insured   Have No Bank or Federal Government Guarantee   May Lose Value

**first** is a registered trademark of First Financial Bancorp.

# first

first financial wealth management

Another step on the path to success

[bankatfirst.com/wealth](http://bankatfirst.com/wealth)



# Hoosier Hills Estate Planning Council Presents

## Market Outlook and Behavioral Finance Implications for Investing

Patrick Gilkey and Tim Black  
First Financial Bank  
Cincinnati, Ohio

August 20, 2020

### Outline

1. Market and Segment Performance Recap – 5 minutes
2. Monthly Outlook Theme – 5 minutes
3. Review of the Policy Environment – 5 minutes
4. Rates and Inflation Backdrop – 5 minutes
5. Market Sentiment – 5 minutes
6. Fundamental Landscape – 5 minutes
7. Portfolio Positioning – 5 minutes
8. Behavioral Finance – 25 minutes

### Learning Objective:

To provide a better understanding of the updates to capital markets and the pertinent economic elements currently driving the market as well as behavioral finance.

**Difficulty:** Intermediate